
whitepaper

MF-MYFRIEND

Empowering Connections, Rewarding Engagement.

WHITEPAPER

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Abstract: MF is a BEP20 token designed to empower MF-MyFriend, a decentralized social media platform aimed at building meaningful social interactions. It rewards users for their contributions by introducing blockchain-powered features such as microtransactions, peer-to-peer payments, and decentralized governance. With Radium, users can engage with content, tip creators, and support the platform through seamless financial interactions. The vision behind Radium is to reshape the economics of social media by enabling users to control and monetize their online activities. The MF-MyFriend ecosystem provides users with full control over their data and privacy and offers a rewarding environment for creators and users alike. Instead of centralized companies benefiting from user-generated content and engagement, Radium tokens return value directly to the users, creating an ecosystem where contributions are fairly compensated. MF-MyFriend goes beyond traditional platforms by embedding community governance mechanisms, allowing token holders to participate in voting on platform developments, feature additions, and policies.

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■ Introduction

Social media platforms have revolutionized how people connect and engage, but they come with inherent challenges such as data privacy issues, centralized control, and limited monetization opportunities for users and creators. Platforms like Facebook and Instagram profit immensely from user-generated content and personal data, leaving users with little to no financial benefit. MF-MyFriend, powered by MF, aims to solve these challenges by building a decentralized social media network where users retain full control over their data and are fairly rewarded for their contributions. Through the BEP20-based MF token, MF-MyFriend introduces a new ecosystem that promotes user empowerment by enabling microtransactions, peer-to-peer payments, and community governance.

Unlike traditional platforms where decisions are made centrally, MF-MyFriend allows token holders to participate in platform governance through voting mechanisms, ensuring the network evolves according to the community's needs. Radium also supports creators by providing seamless and low-cost ways to earn from content, tips, and subscriptions. With blockchain technology ensuring transparency, security, and scalability, MF-MyFriend not only redefines social interactions but also creates a self-sustaining ecosystem that rewards engagement and builds trust. By planning to list Radium on major exchanges like Binance and ICO Drops, the project ensures accessibility and liquidity for users worldwide, fostering the next generation of social media—one that is decentralized, fair, and inclusive.



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■ Mission & Vision

Mission

Our mission is to transform social media by building a decentralized, user-centric platform where individuals have full control over their data, are rewarded fairly for their contributions, and actively shape the platform's future through token-based governance. With Radium at the heart of MF-MyFriend, we aim to foster authentic connections, facilitate seamless microtransactions and peer-to-peer payments, and create an ecosystem where privacy, transparency, and empowerment are fundamental principles. Through blockchain technology and strategic exchange listings, we are committed to ensuring accessibility, fairness, and financial inclusion for all users, redefining the future of social interaction.

Vision

Our vision is to become the world's leading decentralized social media network, where power lies in the hands of the community, and users and creators thrive through fair monetization models and transparent governance. We envision a future where individuals are no longer just participants but also owners and decision-makers of the platforms they engage with. By combining blockchain technology with social interaction, MF-MyFriend aims to create a sustainable, trustworthy, and inclusive network that challenges the dominance of centralized platforms. We aspire to set a new standard for digital engagement, fostering global connections that are free from exploitation, ensuring social and financial empowerment for everyone.



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■ MF-MyFriend: A User-Centric Social Media Ecosystem

MF-MyFriend is a decentralized social media platform built on the principle that users and creators should control their data, be fairly rewarded for their contributions, and participate actively in governance. Through the Radium token, MF-MyFriend shifts the power from platform owners to the community, creating a sustainable and inclusive ecosystem for growth and interaction.

How MF-MyFriend and MF Benefit Users and Creators

1: Rewarding User Contributions:

On MF-MyFriend, users and creators earn tokens for their activities, such as posting content, engaging with others, sharing posts, or gaining followers. This rewards model ensures that everyone benefits from the platform's success, not just the platform owners. Users become active participants in the economic value of the network rather than passive consumers.

2: Seamless Microtransactions and Peer-to-Peer Payments:

Using BEP20 technology, tokens enable instant, low-cost transactions between users. Whether tipping content creators, purchasing premium features, or subscribing to exclusive content, users can interact directly with each other, bypassing traditional payment systems with high fees.

3: Privacy and Data Control:

MF-MyFriend prioritizes user privacy by giving users complete control over their personal data. Unlike traditional platforms that monetize user data without transparency, MF-MyFriend ensures that users decide how their data is shared and used. Blockchain-based authentication offers security and anonymity for transactions and personal information.

4: Decentralized Governance and Voting:

Holders of MF tokens become key stakeholders in the MF-MyFriend ecosystem. Using a governance mechanism, users can vote on platform developments, feature updates, and community guidelines. This ensures that the platform evolves according to the interests and needs of its community members rather than being dictated by a centralized entity.

5: Economic Sustainability through Staking and Liquidity Programs:

To incentivize long-term token holding, MF tokens can be staked within the platform to earn additional rewards. Additionally, liquidity pools will be established to support exchange listings, ensuring that MF remains accessible and liquid for all users.

Why Decentralization Matters for Social Media

Traditional social networks are controlled by a central authority that decides on monetization, content moderation, and data policies. These centralized models leave users and creators at a disadvantage, often leading to dissatisfaction with how personal data is managed and how content is monetized.

MF-MyFriend's decentralized architecture, powered by MF, ensures that:

- ◆ Content creators and users are the primary beneficiaries of the platform's economic model.
- ◆ Platform decisions are made collectively through token-based governance, ensuring fairness and transparency.
- ◆ Microtransactions are seamless and affordable, enabling new forms of interaction such as tips, donations, and subscriptions.
- ◆ User privacy is respected, with control over data resting firmly in the hands of the individual.

MF-MyFriend combines the best aspects of social media with the trust, security, and efficiency of blockchain technology, creating a platform that is inclusive, transparent, and user-driven.

How MF Differentiates from Other Social Media Tokens

While several blockchain-based social media projects exist, Radium offers unique advantages:

- ◆ **Built on the EP20 Blockchain:** The BEP20 blockchain provides high transaction speeds and low fees, making MF ideal for frequent transactions, such as micro-tipping and in-app purchases. Tron's infrastructure ensures scalability as the platform grows, with no risk of network congestion.
- ◆ **Governance and User Involvement:** Unlike many platforms that retain control over governance, MF-MyFriend ensures that token holders have voting rights on key decisions. This ensures that the community plays an active role in the platform's future.
- ◆ **Real-World Applications through Partnerships:** Radium tokens will integrate with various e-commerce platforms, digital wallets, and payment gateways, allowing users to spend their tokens beyond the social media platform.



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■ Token Utility and Use Cases

The MF token powers MF-MyFriend, enabling seamless transactions, user rewards, governance, and liquidity support. Here's a brief summary of its key utilities:

In-Platform Transactions

- Peer-to-Peer Payments: Users send MF for tips, private content, or support.
- Paid Promotions: Advertisers and creators boost posts or buy ads using MF.
- Subscriptions: Users unlock premium content or communities through MF payments.

Rewards for Engagement

- Content Rewards: MF is earned for posting, liking, and sharing content.
- Challenges & Competitions: Participants in platform events win MF prizes.
- Referral Program: Users earn MF by inviting new members to the platform.

Governance and Voting

- Proposal Voting: Token holders vote on platform changes and feature requests.
- Community Guidelines: Users help shape policies and platform growth.

Staking and Liquidity Mining

- Staking Rewards: Users earn passive income by locking MF tokens.
- Liquidity Mining: MF holders add to liquidity pools and earn rewards.

With MF, MF-MyFriend creates a rewarding, decentralized ecosystem that empowers users to engage, earn, and shape the platform's future while supporting long-term growth through staking and liquidity incentives.



■ Key Features & Benefits

The MF token and the MF-MyFriend platform are designed with user-centric features that enhance the overall experience while providing tangible benefits. Below are the key features and advantages of using MF within the ecosystem:

Low Transaction Fees

- ◆ **Cost-Effective Transactions:** Built on the BEP20 blockchain, MF enables users to conduct transactions with minimal fees. This affordability is crucial for social media interactions, where microtransactions—such as tipping or premium content access—are frequent.
- ◆ **Fast Processing:** Transactions on the Tron network are executed rapidly, ensuring that users can send and receive MF tokens without delays, enhancing user satisfaction and engagement.

Decentralization

- ◆ **User Empowerment:** Unlike traditional social media platforms, MF-MyFriend is built on a decentralized model, allowing users to maintain control over their personal data and digital identities.
- ◆ **Data Ownership:** Users own their content and can decide how it is shared, creating a more secure and trustworthy environment that prioritizes privacy.

Scalable Platform

- ◆ **Microtransaction Capability:** The MF token's architecture supports numerous microtransactions, making it ideal for a social media context where users frequently exchange small amounts of value.
- ◆ **Adaptive Infrastructure:** The platform can scale efficiently to accommodate growing user demands and increased transaction volumes, ensuring seamless experiences as the community expands.

Community Growth

- ◆ **In-App Rewards:** The platform incentivizes user engagement by offering MF tokens for various activities such as creating, sharing, and interacting with content.
- ◆ **Network Expansion:** These rewards motivate users to actively participate, fostering community growth and enhancing the overall value of the platform.

Global Availability

- ◆ **Exchange Listings:** Launching MF on major platforms like Binance will enhance its visibility and accessibility, attracting a broader audience and providing liquidity for trading.
- ◆ **Worldwide Accessibility:** This ensures that users from different regions can participate in the ecosystem, promoting diversity and inclusivity within the MF-MyFriend community.

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■ Security & Compliance

The security and compliance measures for MF and the MF-MyFriend platform are designed to protect users and maintain integrity throughout the ecosystem.

KYC/AML Guidelines

- ◆ **Fraud Prevention:** To safeguard against fraudulent activities during the Initial Coin Offering (ICO), MF will adhere to strict Know Your Customer (KYC) and Anti-Money Laundering (AML) regulations. This process involves verifying the identity of all participants to ensure that only legitimate investors are involved.
- ◆ **Investor Protection:** Implementing KYC/AML protocols builds trust among users and investors, fostering a secure environment for transactions and community interactions.

Regular Security Audits

- ◆ **Infrastructure Security:** Regular security audits will be conducted to assess and fortify the platform's architecture, ensuring that vulnerabilities are identified and addressed proactively.
- ◆ **Ongoing Monitoring:** Continuous security evaluations help maintain a high level of protection for both the platform and its users, reinforcing the commitment to a safe and secure environment.



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■ Future Developments

MF and MF-MyFriend have a comprehensive roadmap that outlines strategic growth and enhancements aimed at increasing token utility and platform adoption.

Expansion to Other Exchanges

- **Beyond Binance and ICO Drops:** In addition to listing on Binance and ICO Drops, the team will actively seek partnerships with other centralized exchanges (CEXs) to further expand MF availability and liquidity.
- **Decentralized Finance (DeFi) Integration:** Exploring integrations with DeFi protocols will provide users with additional opportunities to utilize Radium, such as lending, borrowing, or yield farming.

Premium Content and Advertising Models

- **New Revenue Streams for Creators:** The platform plans to introduce premium content tiers, allowing creators to monetize their work effectively and offering users exclusive access to high-quality content.
- **Innovative Advertising Solutions:** Advertising models will be developed that leverage Radium tokens, allowing advertisers to engage with users in a more interactive and value-driven manner.

Creator Tools

- **Enhanced User Experience:** The development of specialized tools for creators will empower them to manage their content, track engagement, and optimize their monetization strategies.
- **Support for Growth:** These tools will facilitate a more robust ecosystem for creators, helping them thrive and connect meaningfully with their audiences.

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Tokenomics

Token Overview

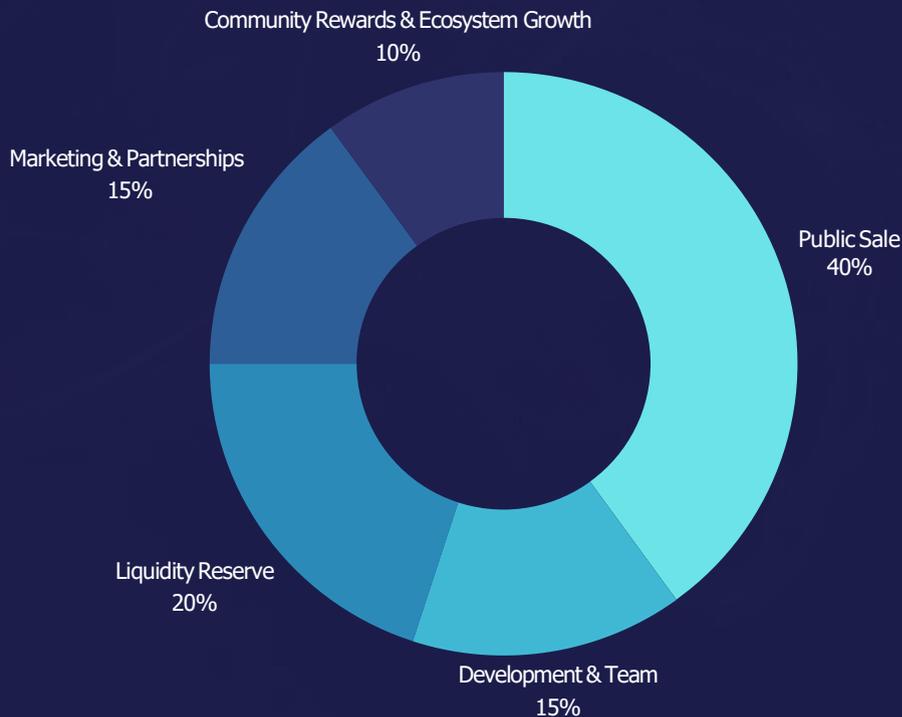
- Public Sale: 40% (4,000,000,000)
- Development & Team: 15% (1,500,000,000)
- Liquidity Reserve: 20% (2,000,000,000)
- Marketing & Partnerships: 15% (1,500,000,000)
- Community Rewards & Ecosystem Growth: 10% (1,000,000,000)

Total supply

10,000,000,000

Decimals

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Road Map



Phase 1

- Token deployment on blockchain (BEP20)
- Launch of MF-MyFriend beta platform
- Public sale and listing submission to Binance, ICO Drops



Phase 2

- Launch of staking and liquidity programs
- Marketing campaigns with social media influencers
- Expansion to new markets and user acquisition



Phase 3

- Centralized Exchange (CEX) listings
- Integration of mf-myfriend token with additional social media tools and services
- Community governance introduction



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Disclaimer: The information presented in this whitepaper is for informational purposes only and does not constitute financial, investment, or legal advice. Participation in the Initial Coin Offering (ICO) or any investment related to Radium involves significant risks and the potential for loss of funds. The value of Radium tokens may fluctuate due to various factors, including market demand, regulatory changes, and broader economic conditions. The development team of MF-MyFriend makes no guarantees regarding the success of the project or the future value of Radium tokens, and individuals are responsible for their investment decisions. Regulatory compliance will be upheld, but the evolving nature of cryptocurrency laws may impact the project. By engaging with this whitepaper, you acknowledge understanding these risks and limitations and are encouraged to seek independent financial and legal advice before investing.